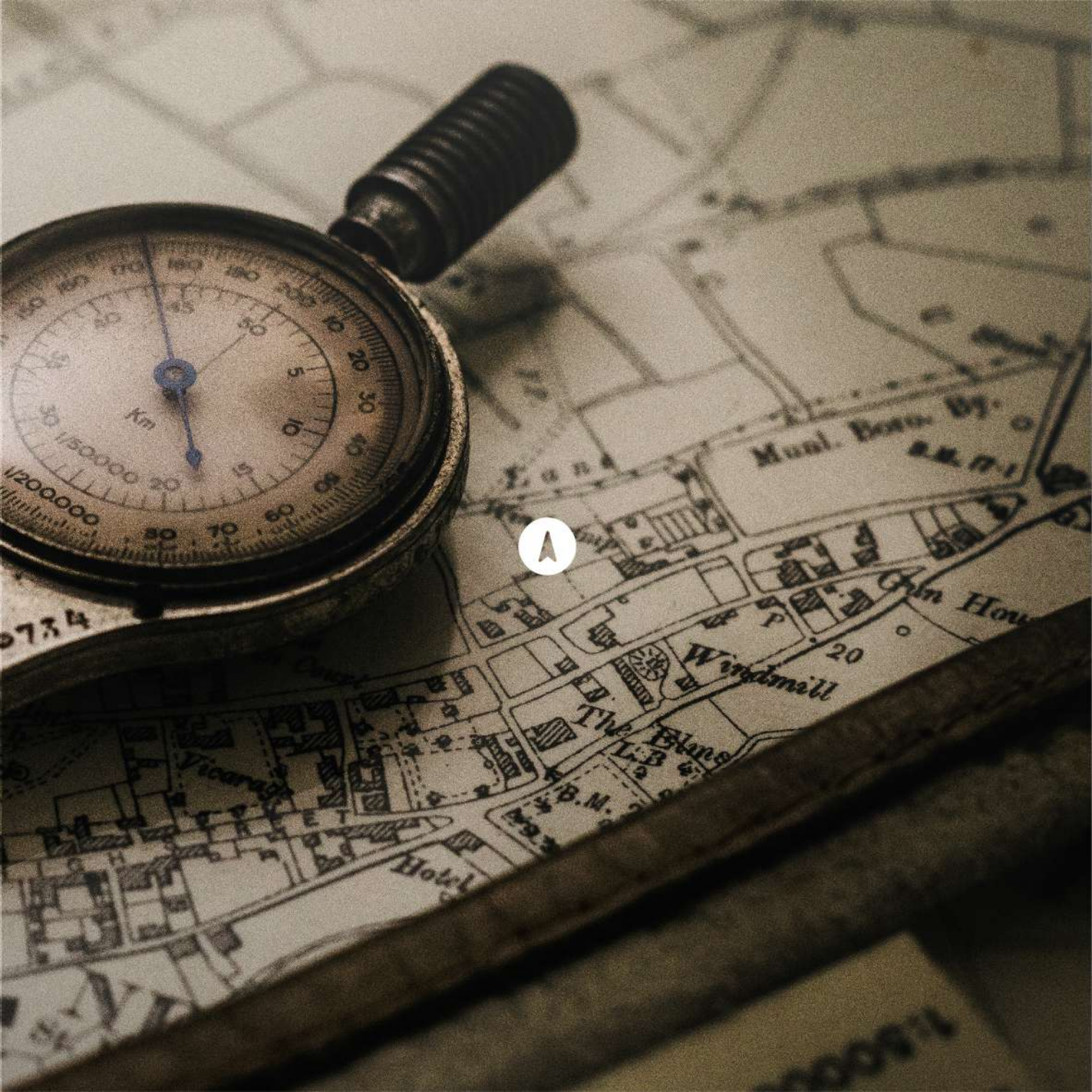
A vintage stopwatch with a white face and black markings is positioned in the upper left corner. The face shows a scale from 0 to 60 seconds, with 'Km' printed in the center. The stopwatch is resting on a detailed, sepia-toned map of a city street grid. The map includes labels for 'The Hotel', 'B.N.', 'L.B.', 'Mull. House', and 'Chm. House'. A small star icon is placed on the map, directly beneath the quote.

**“Creativity is to discover a question that
has never been asked. If one brings up an
idiosyncratic question, the answer he gives
will necessarily be unique as well.”**

- Kenya Hara





Softcopy Version

Toper Graphic Studio

Selected Work Portfolio

All of the presented works are the property of the clients that maybe copyrighted.
No usage or duplication are allowed without the client's agreement.



This logbook contains the selected clients that have been working together with us to engage their business and also to help them to direct their business in the form of creativity and visuals.

ABOUT

Toper Graphic Studio is a branding and creative design agency based in Surabaya, Indonesia. Through our expertise in the world of design, we are willing and able to help you in engaging your business in the form of stunning visual and conceptual graphic elements. Looking forward to meet you all.

However, an old Indonesian proverb once have said “tak kenal maka tak sayang” (don’t know means don’t love) Therefore, let us introduce ourselves first.

WORKS

- Brand Identity Development
- Logo Design
- Visual Communication Development
- Rebranding
- Stationery Design
- Marketing Collateral Design
- Typography
- Editorial Design
- Advertising
- Wayfinding and Environmental Design
- Product Packaging
- Signage Design
- Infographic
- Website Development
- Social Media Design
- Graphic Design
- Digital Imaging

CONTACT

Address

Toper Graphic Studio
Taman Golf C4-14,
Citriland, Surabaya
East Java
Indonesia 60188

Social Media

Facebook : /topergraphicstudio
Instagram : @topergraphicstudio

Online

Email : hello@topergraphicstudio.net
Website : www.topergraphicstudio.net

Contact Person

Christopher Chandra
WA : +6289630303873



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<div><div>CONTENT LOGS</div><div>▲</div></div>	Work	Client Name	Type	Page	<div><div>CONTENT LOGS</div><div>▲</div></div>	Work	Client Name	Type	Page
	Brand Identity Development, Art Direction, Logo Design, Stationery Design	Badger Leatherworks	Product and Lifestyles	01		Product Packaging, Graphic Design	Nuve Skincare	Product and Lifestyles	39
	Editorial Design, Website Development	PT. Bangkit Cipta Persada Mandiri	Corporation	07		Brand Identity Development, Rebranding, Art Direction, Logo Design, Stationery Design, Product Packaging	Ny. Ponk	Food and Beverages	47
	Brand Identity Development, Art Direction, Logo Design, Stationery Design, Visual Communication Development, Wayfinding and Environmental Design	Cremorne	Destination	13		Brand Identity Development, Art Direction, Logo Design, Stationery Design, Visual Communication Development	Signore Cafe and Brewery	Food and Beverages	55
	Brand Identity Development, Art Direction, Logo Design, Product Packaging	Honeyku	Food and Beverages	23		Product Photography	Smart Diet Solution	Food and Beverages	63
	Digital Imaging, Graphic Design, Marketing Collateral Design, Visual Communication Development, Signage Design	Koko Thai Tea	Food and Beverages	27		Brand Identity Development, Art Direction, Logo Design, Stationery Design, Product Packaging	Windmill Bakery	Food and Beverages	71
	Advertising, Graphic Design, Stationery Design	Limantara Interior Architecture	Creative Industry	35		Brand Identity Development, Rebranding, Art Direction, Editorial Design, Logo Design, Stationery Design, Graphic Design	Yoshitei Ramen	Food and Beverages	79



Work

Brand Identity Development

Art Direction

Logo Design

Stationery Design

Client Name

Badger Leatherworks

Type

Product and Lifestyles

Location

Surabaya, Indonesia

Badger Leatherworks Identity Design

Badger Leatherworks is a locally produced leather-selling-store in Surabaya, mainly focusing on using a local leather sources.

The name badger is based on one of the native animals in Indonesia to represent the local brands in Indonesia.

In addition, gold color represents the luxury on every products that Badger Leatherworks has to offer.





Badger Leatherworks's brand design is heavily based on the "luxury" feeling of the user that are the potential buyer of the products.





Work

Editorial Design

Website Development

Client Name

PT. Bangkit Cipta Persada Mandiri

Type

Corporation

Location

Surabaya, Indonesia

BCPM Company Profile Design and Website Development

PT. Bangkit Cipta Persada Mandiri

(BCPM) is a trading company that focuses on the field of wood distribution.

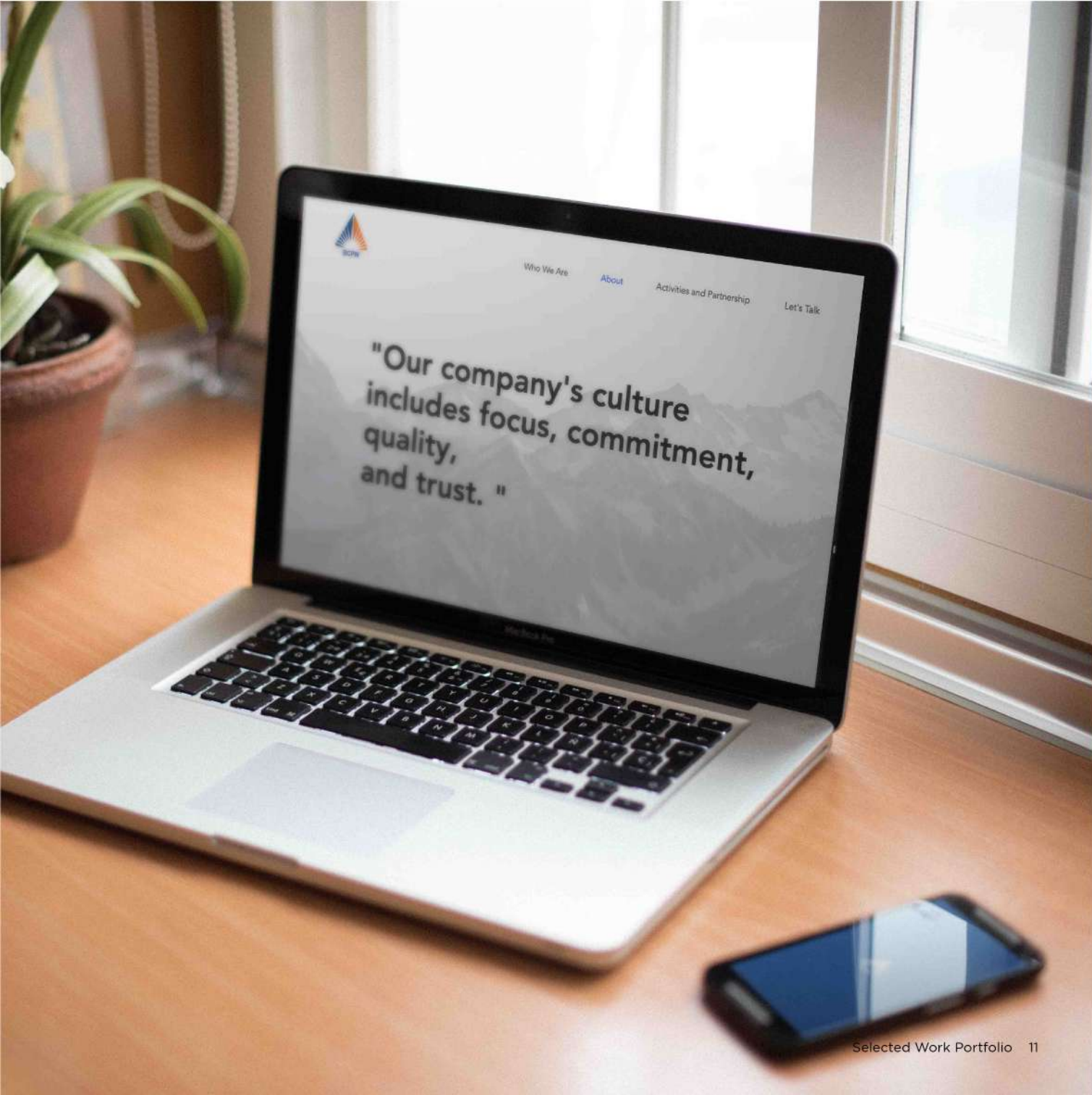
Established in 2016, this company was founded on the basis of commitment, ideas, vision, and the unanimous mission of the founders of this company.

For the purpose of the expansion and marketing purposes, a company profile and website were developed.



The dominant blue color of the overall company profile design explains the corporation identity of PT. Bangkit Cipta Persada Mandiri and the “open arms” gesture of the company to expand their partnership with other companies.





The overall design of the website
however, incorporates the
dominance of white color in
order to give the audiences
an easier navigation through
the website experience.



Work

Brand Identity Development

Art Direction

Logo Design

Stationery Design

Signage Design

Visual Communication
Development

Wayfinding and
Environmental Design

Client Name

Cremorne

Type

Destination

Location

Melbourne, Australia

Cremorne : Culturally Artistic Destination Branding

Cremorne is an area in Melbourne that is located around two kilometres from Melbourne's Central Business District.

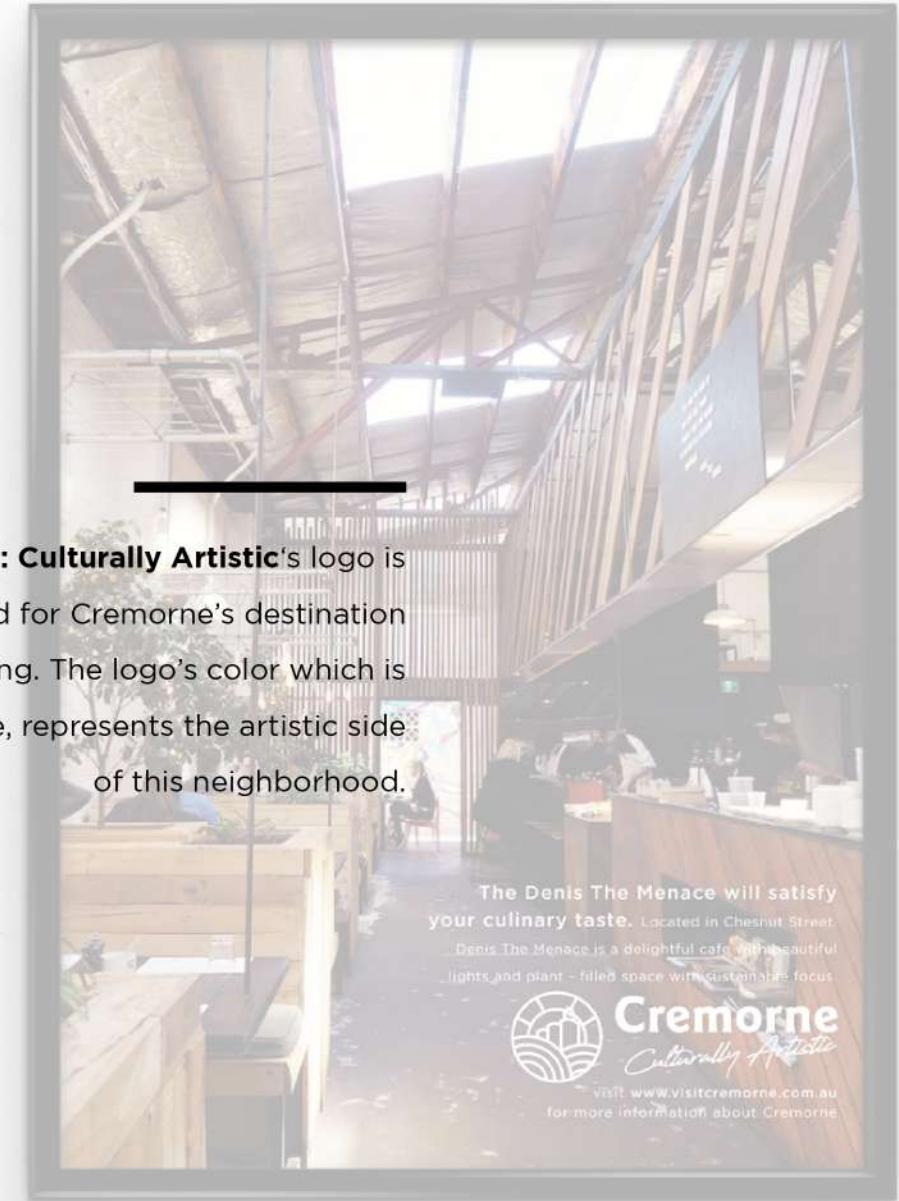
This area is specifically known as one of the few surviving historical center in Australia, especially on the malting industry, which can be proven by the Nylex clock landmark that can be found on the center of Cremorne.

Despite being an area that is rich in history and culture, this area is a pretty much abandoned and there is only a minimal amount of interaction.

In order to evoke Cremorne's community, a destination branding project was initiated which can be used as the foundation of any types of promotion, events, and any other activities that will support the community in Cremorne.



Cremorne : Culturally Artistic's logo is designed for Cremorne's destination branding. The logo's color which is orange, represents the artistic side of this neighborhood.





Work

Brand Identity Development

Art Direction

Logo Design

Stationery Design

Signage Design

Visual Communication
Development

Wayfinding and
Environmental Design

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The Denis The Menace will satisfy
your culinary taste. Located in Chesnut Street,
Denis The Menace is a delightful cafe with beautiful
lights and plant - filled space with sustainable focus.



Cremorne
Culturally Artistic

visit www.visitcremorne.com.au
for more information about Cremorne



Cremorne's destination branding aim is to invite the other people around Melbourne, if possible in Australia. Which is why, the overall brand contains the visuals that are needed for destination branding, such as postcards, outdoor advertising, websites, and logo placement on printed medias.





Overall Looks of Website is also designed to furtherly promote Cremorne area itself.



Work

Brand Identity Development

Art Direction

Logo Design

Product Packaging

Client Name

Honeyku

Type

Food and Beverages

Location

Surabaya, Indonesia

Honeyku Logo and Packaging Design.

Honeyku is a local startup business based in Surabaya that produces a honey flavored drink. The idea of the brand itself is to stand as a friendly and high quality beverage products.

As a newfound business, it is important for Honeyku to create a visual that will serve as the icon and identification.

Regardless for the brand or the product. Therefore, a logo was designed for Honeyku and with the addition of the label design for their products.





Work

Brand Identity Development

Art Direction

Logo Design

Product Packaging

Client Name

Honeyku

Type

Food and Beverages

Location

Surabaya, Indonesia

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Regardless for the brand or the product. Therefore, a logo was designed for Honeyku and with the addition of the label design for their products.





Work

Digital Imaging

Graphic Design

Marketing Collateral Design

Visual Communication
Development

Signage Design

Client Name

Koko Thai Tea

Type

Food and Beverages

Location

Surabaya, Indonesia

Koko Thai Tea Booth Signage Design and Booth Menu Digital Imaging

Koko Thai Tea is a beverage booth that was founded in Surabaya that sells authentic thai tea. In the terms of business, Koko Thai Tea has spread their business venture across Eastern Java, Indonesia.

Koko Thai Tea's business aim is to serve as "friends" for accompanying and freshen up the consumer's days.

In order to bring their business's aim, bright color schemes were used to represents the business in the forms of their booth signage design and the menu's digital imaging projects.





Through the bright color schemes,
it is believed that it has the ability
to invite more potential costumers
to Koko Thai Tea.

MENU

Inte
KOKO
THAITEA

MENU

FOLLOW US !! @kokothaitea.id



THAI TEA
Rp 6.000,-



OVALTINE
Rp 12.000,-



**THAI GREEN
MILK TEA**
Rp 10.000,-



JAVA TEA
Rp 6.000,-



GREEN TEA
Rp 6.000,-



MOCCA
Rp 12.000,-



ICED LATTE
Rp 12.000,-



LEMON TEA
Rp 10.000,-

**THAI
MILK TEA**
Rp 10.000,-







Work

Advertising

Graphic Design

Stationery Design

Client Name

Limantara Interior
Architecture

Type

Creative Industry

Location

Surabaya, Indonesia

Limantara Interior Architecture Brand Activation

Limantara Interior Architecture is an interior architecture firm based in Surabaya, Indonesia, that has multiple experiences in the world of interior design.

Due to the increasing amount of investement of apartments in Surabaya, Limantara Interior Architecture decided to expand their business in the field of apartment interior.

In order to do so, Limantara Architecture needed to activate their brand in the form of business cards and flyers.





Kartikasari Gunawan, SE, MM
Public Relation
p. 081938390127

Limantara Interior Architecture
Tuban Baru A/29
Jawa Timur Surabaya
Indonesia
lantaraarchitect@gmail.com

A Masterpiece of
LMNTR
interior architecture

Contact Person
Kartikasari Gunawan
p. 081938390127

SPECIAL OFFER I
APARTMENT SET DESIGN

Start from Rp 32.000.000,-
including :

- Kitchen Set	- Side Table
- Divan	- Curtain
- TV Cabinet	- Wardrobe



Work

Product Packaging

Graphic Design

Client Name

Nuve Skincare

Type

Product and Lifestyles

Location

Jakarta, Indonesia

Nuve Skincare Product Repackaging

Nuve Skincare is a skincare product based from Jakarta, Indonesia. This skincare product is the superior product from Derma Ministry clinic which has 100% natural ingredients.

The sole vision of Nuve Skincare is to provide a safe and effective skincare product to protect and repair your skin.

In order to furtherly strengthen Nuve Skincare's brand as a natural and skincare product, a product repackaging was established.







In order to strengthen **Nuve Skincare's** image as a product to make your skin glow, the “glow” image is integrated to the gold color of the packaging design.







Work

Brand Identity Development

Rebranding

Art Direction

Logo Design

Stationery Design

Product Packaging

Client Name

Ny. Ponk

Type

Food and Beverages

Location

Surabaya, Indonesia

Ny. Ponk Identity Design

Ny. Ponk is a local startup business that makes Medanese bolu cakes in Surabaya. Despite already having a identity of its own, the old identity did not have enough power to introduce the brand.

Therefore, before relaunching the product through one of the thematic market in Surabaya, a rebranding process was taken in order to reintroduce Ny. Ponk in a friendlier and colorful way.





Work

Brand Identity Development

Rebranding

Art Direction

Logo Design

Stationery Design

Product Packaging

Client Name

Ny. Ponk

Type

Food and Beverages

Location

Surabaya, Indonesia

Ny. Ponk Identity Design

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Therefore, before relaunching the product through one of the thematic market in Surabaya, a rebranding process was taken in order to reintroduce Ny. Ponk in a friendlier and colorful way.





Ny. Ponk's brand design is heavily based on the "friendly and welcoming" vibe of the user that are potential buyer of the products that Ny. Ponk has to offer.





Work

Brand Identity Development

Art Direction

Logo Design

Stationery Design

Visual Communication
Development

Client Name

Signore Cafe and Brewery

Type

Food and Beverages

Location

Melbourne, Australia

Signore Cafe and Brewery Brand Identity Development

Signore Cafe and Brewery is a conceptual cafe that is aimed to be a premiere destination for eating, drinking, and even for just hanging out.

Taken from Italian language of “Gentleman”, Signore Cafe and Brewery offers a warm and welcoming atmosphere that is solely aimed for the costumers to be treated as their premiere costumers.











Work

Product Photography

Client Name

Smart Diet Solution

Type

Food and Beverages

Location

Melbourne, Australia

Smart Diet Solution Protein Bar Product Photoshoot

Smart Diet Solution is a startup business in Melbourne, Australia. Currently, the only product that is produced is a protein bar for fitness and healthy lifestyle.

In order to furtherly promote this protein bar, Smart Diet Solution need to own a proper photography of their products.

The idea of the photography project is to show the diversity of product's flavours and how tasty the protein bar itself.

*SmartProteinBar*TM
raw, cold pressed whey protein isolate + prebiotic fibre

Cinnamon Donut

natural, with no artificial colours, flavours or preservatives
low fat - low carb - no added sugar - gluten free - soy free
sugar alcohols

OVER 20G
PROTEIN



SmartProteinBar™
raw, cold pressed whey protein isolate + prebiotic fibre

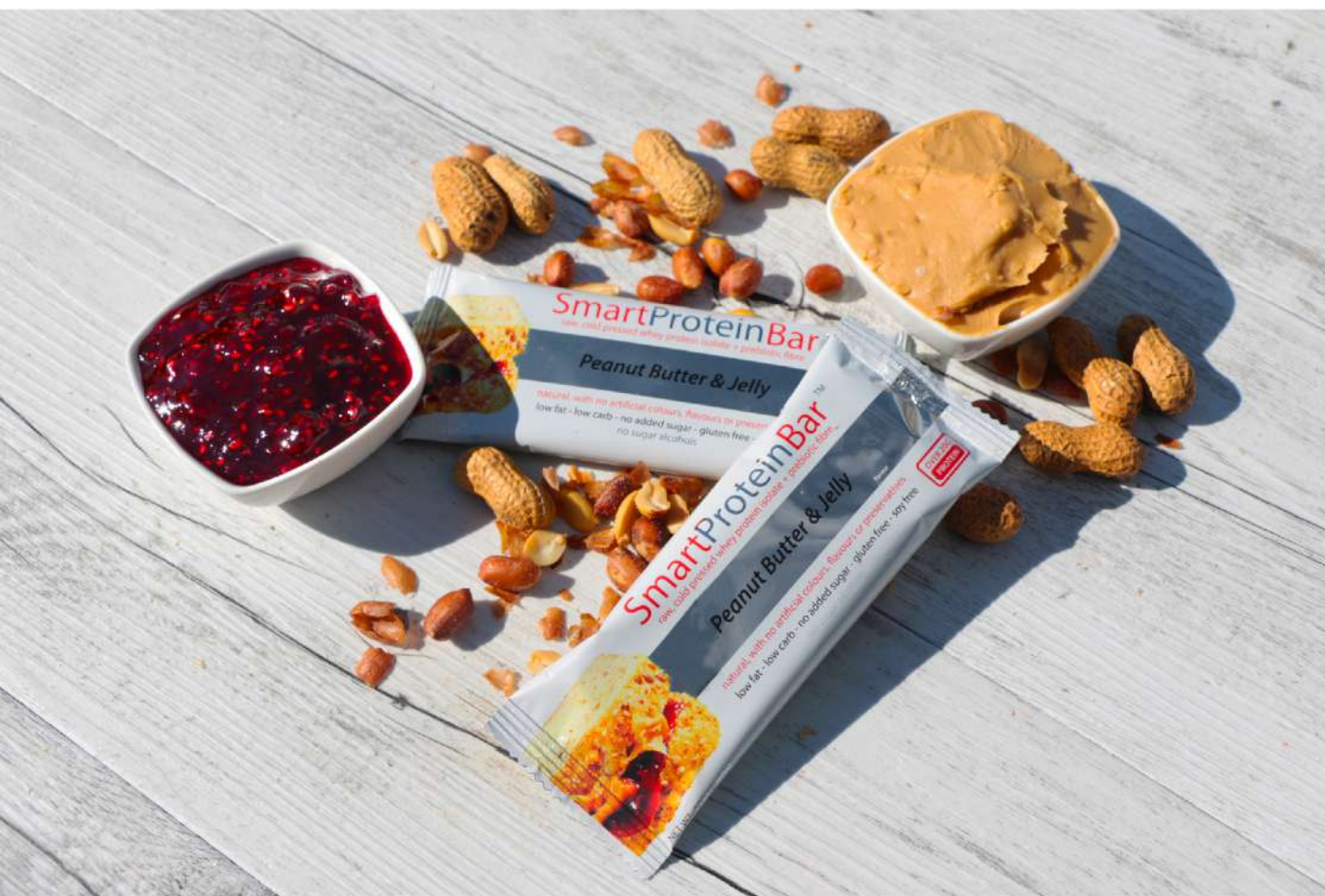
Cinnamon Donut

flavour

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**OVER 20G
PROTEIN**







Work

Brand Identity Development

Art Direction

Logo Design

Stationery Design

Product Packaging

Client Name

Windmill Bakery

Type

Food and Beverages

Location

Surabaya, Indonesia

Windmill Bakery Brand Identity Development

Windmill Bakery is a local bakery in Surabaya, Indonesia. An authentic, delicious, and healthy bakery that mainly uses natural grains for their bread production.

The activity of this bakery is also claimed as the strength of this bakery, which is why the overall looks of the identity is to introduce the naturality of the bread production that is being offered.





Work

Brand Identity Development

Art Direction

Logo Design

Stationery Design

Product Packaging

Client Name

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Type

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Location

Surabaya, Indonesia

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In order to introduce **Windmill Bakery** as a healthy and natural bread production in Surabaya, the overall design look heavily uses a “grain” color schemes such as yellow, orange, and brown.





Work

Brand Identity Development

Rebranding

Art Direction

Editorial Design

Logo Design

Stationery Design

Graphic Design

Client Name

Yoshitei Ramen

Type

Food and Beverages

Location

Denpasar, Indonesia

Yoshitei Ramen Rebranding Project

Yoshitei Ramen is a well known Japanese restaurant in Denpasar, Bali that is famous for their ramen. Designed as a gathering place for people around Denpasar, Bali that loves Japanese food, especially ramen.

In order to furtherly strengthen their brand as a place for "hangout" a rebranding project was established which uses more bright and vibrant color schemes that are used in their logo and their brand identity applications such as business cards, apron, and their printed food menu.





Work

Brand Identity Development

Rebranding

Art Direction

Editorial Design

Logo Design

Stationery Design

Graphic Design

Client Name

Yoshitei Ramen

Type

Food and Beverages

Location

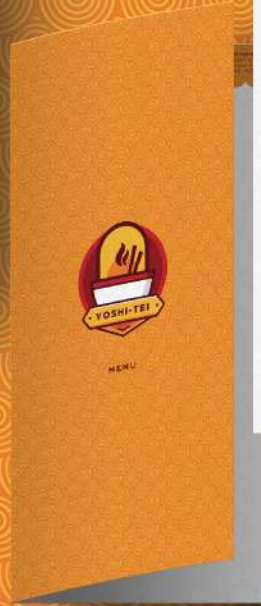
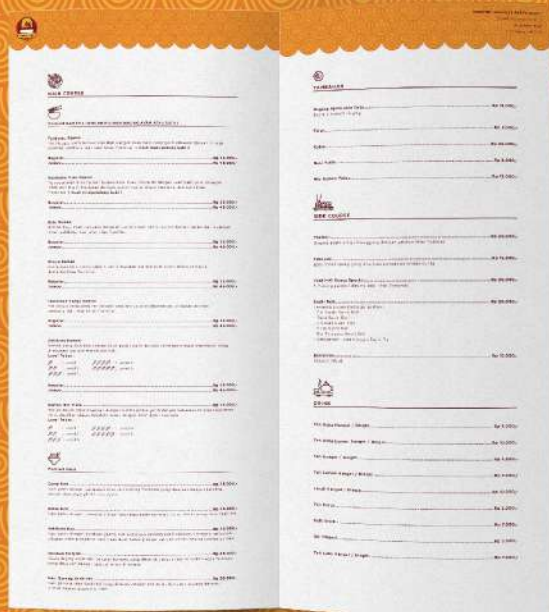
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More Works at :
www.topergraphicstudio.net
[instagram.com/topergraphicstudio/](https://www.instagram.com/topergraphicstudio/)



